

**If We're  
going to  
change the  
world,  
Let's start by  
making it  
more  
equitable.**



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**56%  
PROFESSIONAL  
WOMAN**



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# Article

## IF WE'RE GOING TO CHANGE THE WORLD, LET'S START BY MAKING IT MORE EQUITABLE

International Women's Day is a global day to celebrate the achievements of women. It marks a call to put in action for the acceleration of equal opportunities for women.

At PPO, we are committed to working for a gender-equal society. Some of this work is reflected in our Pro Bono program. For example, last year, an Institutional Cooperation Agreement was signed with the “Adelante Mujer Foundation”, based in Cochabamba, Bolivia. The purpose of “Adelante Mujer” is to contribute to the integral development of women through their empowerment. The women who participate in the program enjoy psychological therapies and also legal support.

As part of its work with “Adelante Mujer”, PPO has been developing continuous training for women who participate in its programs, in which they are informed about their fundamental rights recognized in the Political Constitution of the State of Bolivia, with the main objective that they have full knowledge of their rights, to contribute to intensifying awareness about violence against women is a violation of human rights that affects society at large.

In addition, PPO designs and provides training on how women can start their businesses, opening a direct dialogue with women to inform them about legal tools, perspectives, and guides; and share with them experiences and recommendations. The purpose of this exchange is to optimize the performance and development of women's enterprises to, in their merit, contribute to the achievement of dignified conditions that allow establishing a life out of poverty, towards a culture of equality and respect for human rights. From PPO, we salute all women, particularly the associates and workers that make up our work team, and we remain firm in our commitment to promoting gender equality.



Firma de Convenio de Cooperación Institucional con la Fundación Adelante Mujer

## About Us

PPO is the largest law firm in Bolivia with leading practices in all areas. Clients know they can trust PPOs for their most challenging business and legal issues. The 60 PPO attorneys and more than 100 professionals

they work assertively to provide exceptional service, sophisticated advice, and creative, practical solutions.

PPO is the law firm with the largest geographical coverage in Bolivia, with its own offices in five cities: La Paz, Cochabamba, Santa Cruz, Sucre and Cobija.

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